

CURRENT AWARENESS BULLETIN

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New Arrivals of Books

LIBRARY AND INFORMATION CENTER

UNIVERSITY COLLEGE OF ARTS

TUMKUR UNIVERSITY

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New Arrivals

List of Books added to Library

Subject: Commerce and Management and General

Sl.No.	Title	Author	Publisher
1	ACCOUNTING THEORY AND PRACTICE	LAL	HPH
2	AGRI BUSINESS MANAGEMENT	MBEEN TAJ	KALYANI
3	AGRICULTUREAL MARKETING IN INDIA	ACHARYA	OXFORD
4	BODY LANGUAGE IN THE WORK PLACE	ALLAN BARBARA	IBH
5	BUSINESS ECONAMICS	AHUJA	S CHAND
6	BUSINESS RESEARCH METHODS	KRISHNASWAMY	HIMALAYA
7	DEVELOPING THE LEADER WITHIN YOU	MAXWELL	VASAN
8	DYNAMIC MEMORY COMPUTER COURSE		VASAN
9	E BUSINESS AND ACCOUNTING	SKYWARD	SKYWARD
10	ENTREPRENEURSHIP NEW VENYURE CREATION	HOLT	PHI
11	FINANCIAL MANAGEMENT	PANDEY	VIKAS
12	FINANCIAL MANAGEMENT PRINCIPLES AND PRACTICE	MAHESWARI	SULTAN
13	FINANCIAL MANAGEMENT WITH CD	KHAN	TMH
14	FINANCIAL SERVICES	KHAN	TMH
15	FINANCIAL SERVICES	GORDON	HIMALAYA
16	Frontiers of Electronic Commerce	KALAKOTA	PEARSON
17	HOW SUCCESSFUL PEOPLE LEAD	MAXWLL	HACHETT
18	INCOME TAX LAW AND ACCOUNTS	MEHROT	SAH
19	INCOME TAX LAW AND PRACTICE	MEHROT	SAH

20	INSURANCE PRINCIPLES AND PRACTICE	MISHRA	S CHAND
21	INTERNATIONAL BUSINESS	ASWATHAPPA	TMH
22	INTERNATIONAL BUSINESS	BHALLA	S CHAND
23	INTERNATIONAL BUSINESS EXT AND CASES	SUBBA RAO	HPH
24	INTRODUCTION TO INTERNATIONAL BUSINESS	P SUBBA RAO	HIM
25	MANAGEMENT ACCOUNTING	ARORA	HPH
26	MANAGEMENT INFORMATION SYSTEM BBM VI SEM	JINDAL	KALYANI
27	MANAGEMENT INFORMATION SYSTEMS	SHAJAN	NEW AGE
28	MANAGEMENT INFORMATION SYSTEMS	SADAGOPAN	PHI
29	MANGEMENT INFORMATION SYSTEM	S A KELKAR	PHI
30	MARKET STRUCTURE AND COST ANALYSIS B COM	RAMCHANDRA	HIM
31	MARKET STRUCTURE AND COST ANALYSIS	REDDY	HPH
32	MAXIMUM ACHIEVEMENTS	BRAIN TRACY	VASAN
33	QUANTITATIVE ANALYSIS FOR BUSINESS DECISION II SEM B COM	RAJESH RAJAGHATTA	KAL
34	QUANTITATIVE MATHODS FOR BUSINESS I	RAJESH	KALYANI
35	QUANTITATIVE METHODS FOR BUSINESS	DORAIRAJ	PRAKASH
36	SECURITIES ANALYSIS AND PORTFOLIO MANAGEMENT	AVADHANI	HPH
37	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	FISCHER	PEARSON
38	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	PANDIAN	VIKAS
39	SECURITY ANALYSIS AND PORTFOLOIO MANAGEMENT	SUDHINDRA BHAT	EXCEL
40	SEVEN ELEMENTS THAT HAVE CHANGED THE WORLD	JOHN BROWNE	IBH
41	STATISTICAL METHODS	S P GUPTA	BSC
42	STUDENTS GUIDE TO INCOME TAX INCLUDRING SERVICE TAX	SINGHANIA	TAXMAN

43	THE DYNAMICS OF ENTREPRENEURIAL DEVELOPMENT AND MANAGEMNT	VASANT DESAI	HPH
44	THINK & GROW RICH	NAPOLEON HILL	VASAN
45	THE STORY OF MY EXPERIMENTS		PRAKASH
46	THEORY AND PRACTICE OF ADVERTISING MGMT	CHUNAWALA	HIM
47	WHAT MANGEMENT IS	MAGRETTA	IBH
48	WINGS OF FIRE	KALAM	UNIVERSITIES PRESS
49	WORKING CAPITAL MANAGEMENT	GUPTA	KAL
50	WORKING CAPITAL MANAGEMENT TEXT AND CASES	BHALLA	ANMOL
51	WORKING CAPITAL MANAGMENT	BHATTACHARYA	PHI

Sd/

Sumadevi S

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